



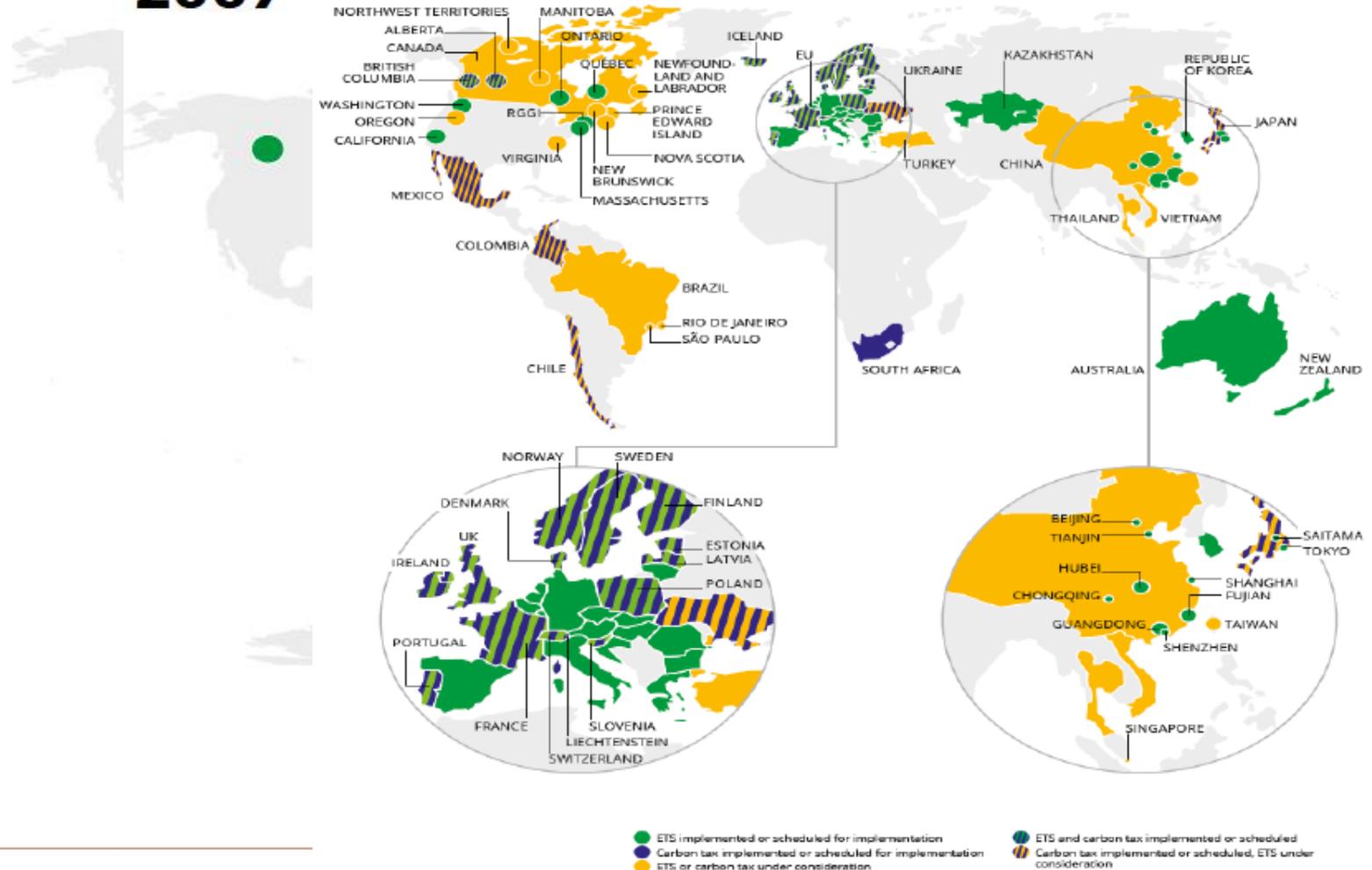
The Bioeconomy Challenge – Scaling up on Working Ag Landscapes

Karen Haugen-Kozyra, MSc, PAg,
President, Viresco Solutions

C Pricing Trajectory (World Bank/CPLC)

1990

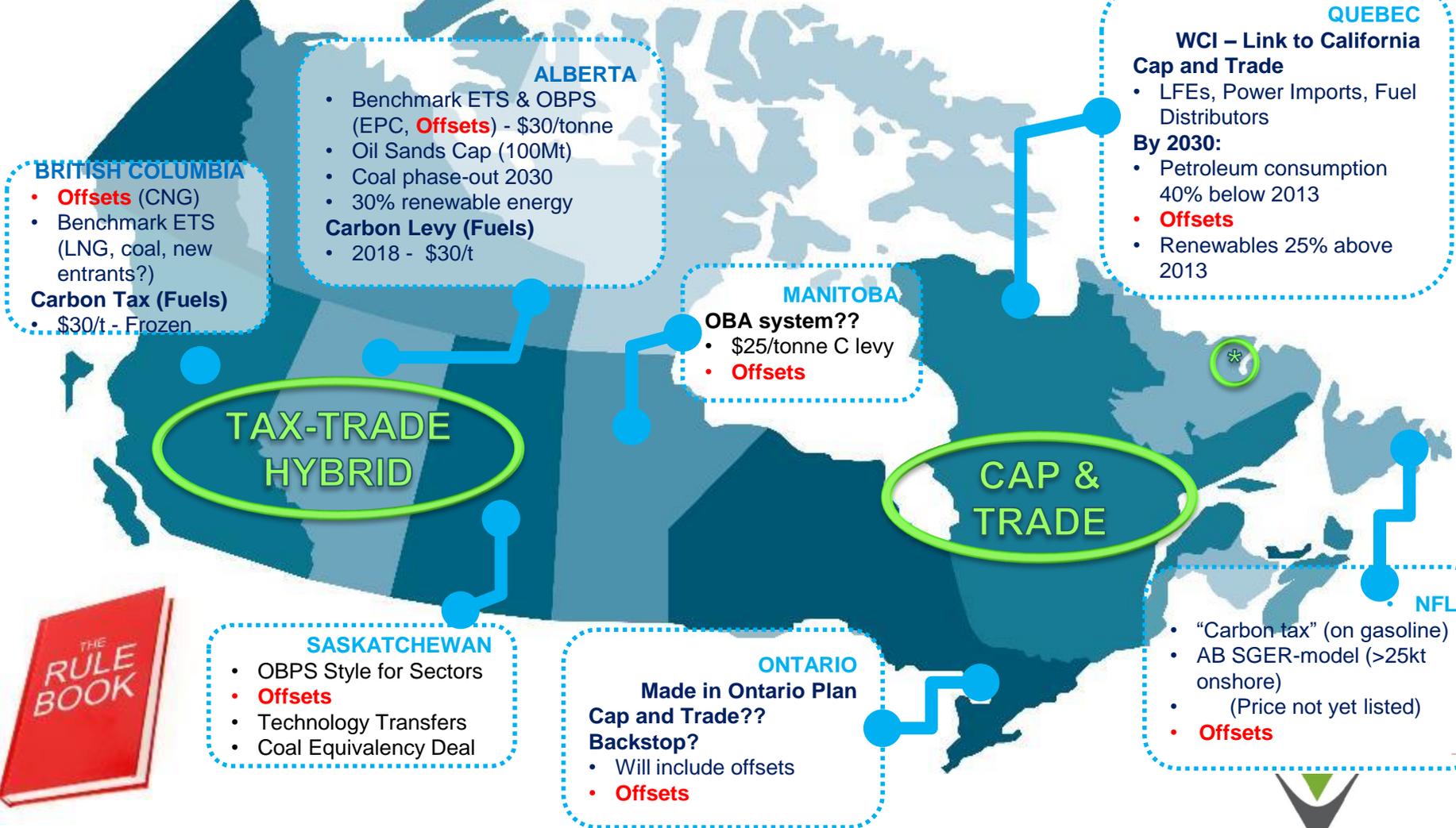
2007



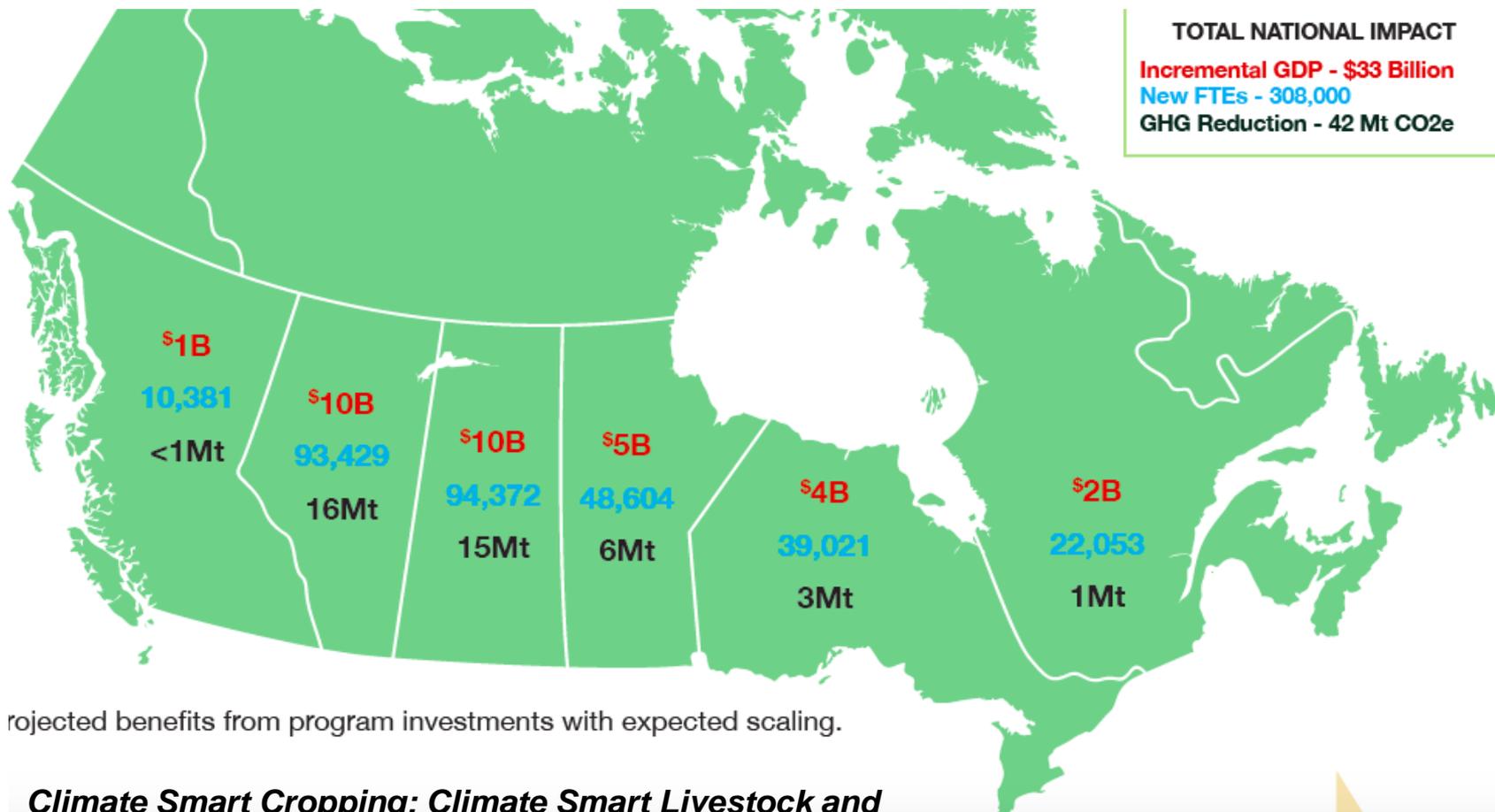
Policy Drivers - Pan Canadian Patchwork :-)



Includes: PCF Offset
Harmonization Framework



Traditional Bioeconomy Potential – 24 Mt CO₂e by 2030



rejected benefits from program investments with expected scaling.

Climate Smart Cropping; Climate Smart Livestock and Climate Smart Lands



Market Drivers – Outside of Policy

- Encourages emission reduction targets in line with level of decarbonization



SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE C

- Collaboration between



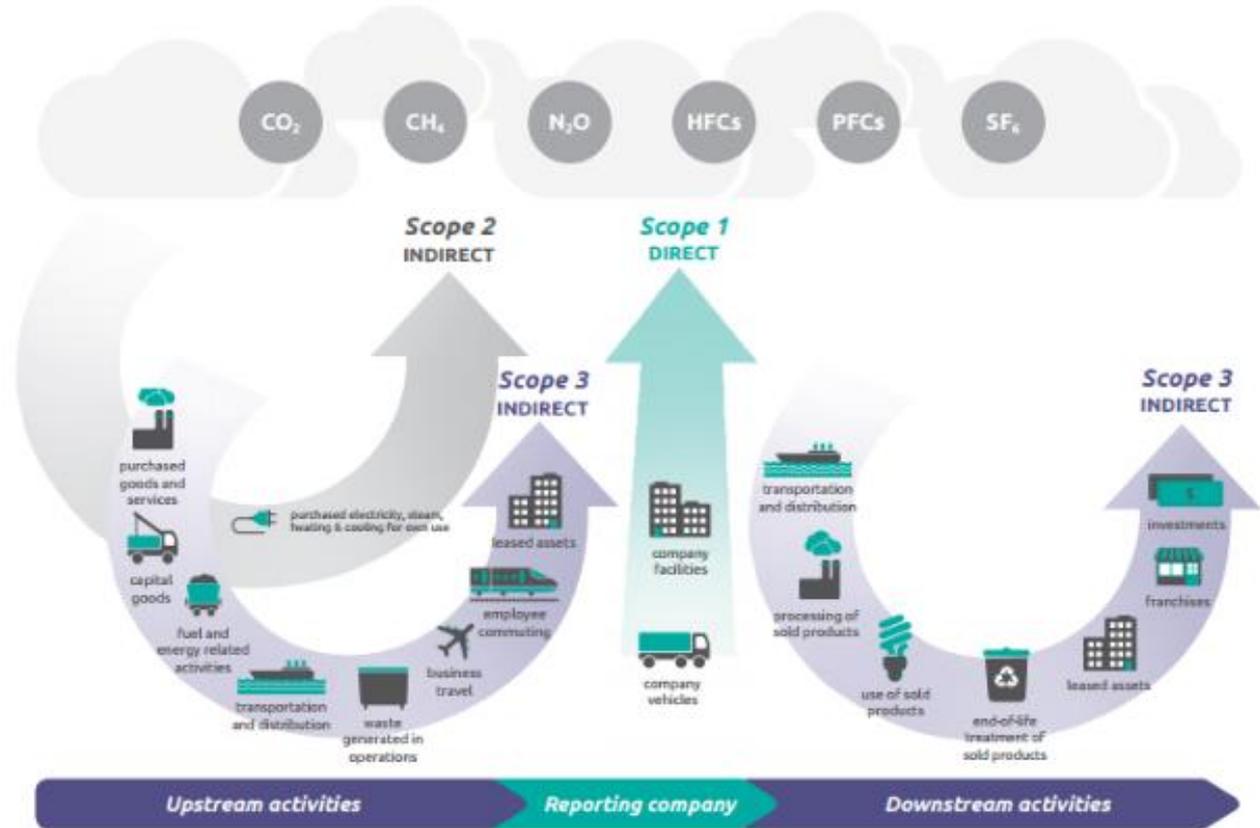
WORLD
RESOURCES
INSTITUTE



United
Global



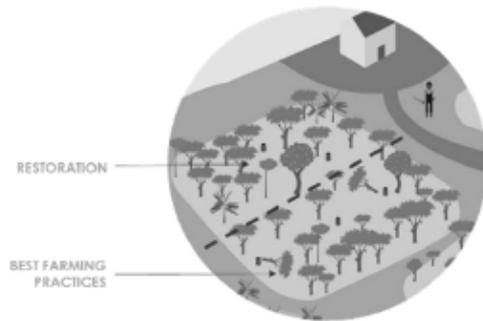
WE MEAN
BUSINESS



Supply Chain Insetting 2018 – Major Investment Enabler

Credible accounting of emissions reduced by your interventions in your supply chain

Example - Corporate implements a series of restoration projects, maximising soil sequestration



- Part 1 - How to account for intervention (boundary, scope, baseline, MRV etc)
- Part 2 - How to include intervention emissions in corporate report
- Part 3 - How to communicate about the intervention and its relationship with carbon credits

Developed by:



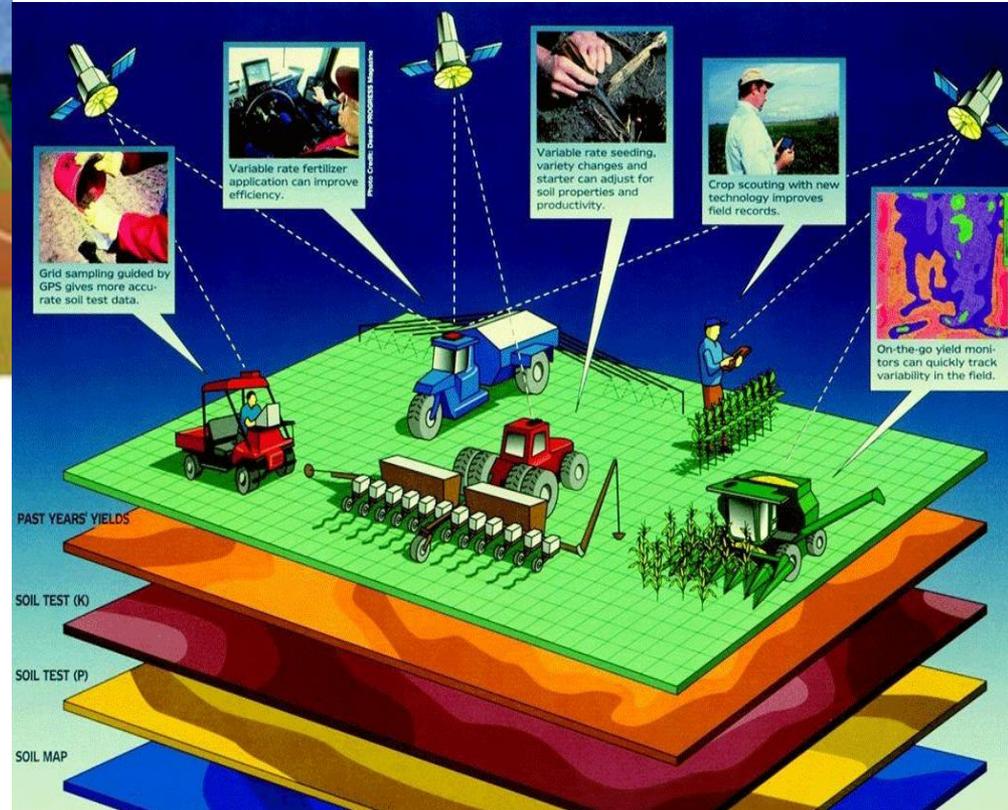
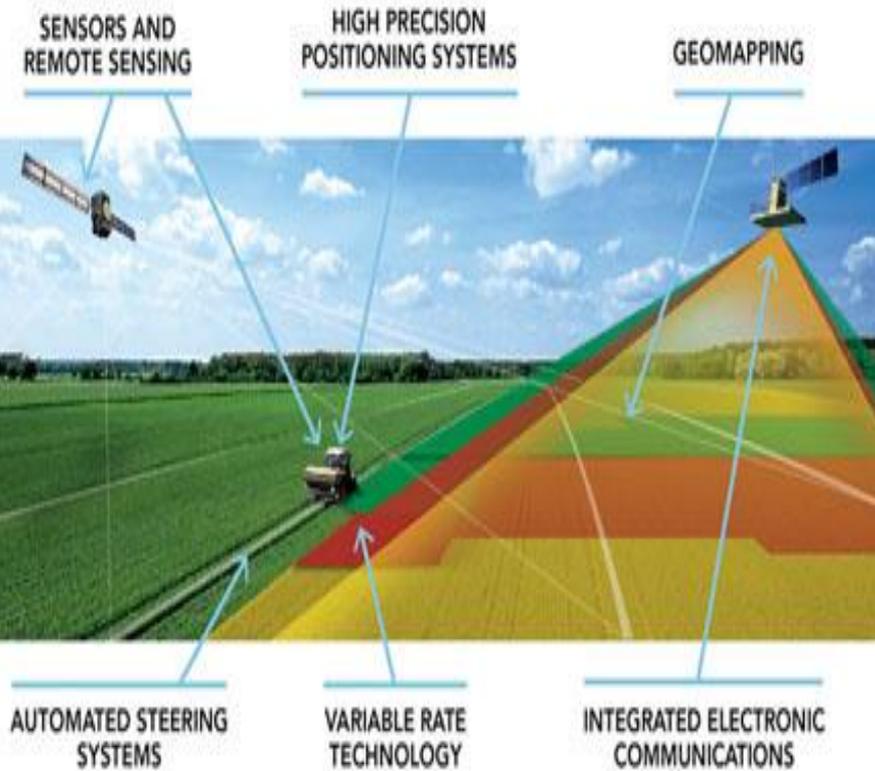
First Corporate Working Group (Oct 2018) - Mars, Danone, General Mills, Cargill, Barry Callebaut, Ben&Jerry's, McDonald's, Chanel and L'Oreal

Purpose: Bridge the gap from Scope 3 accounting to 'intervention level' reductions and how Corporations make credible claims on impacts achieved by investments (offsets, insets or results-based financing)

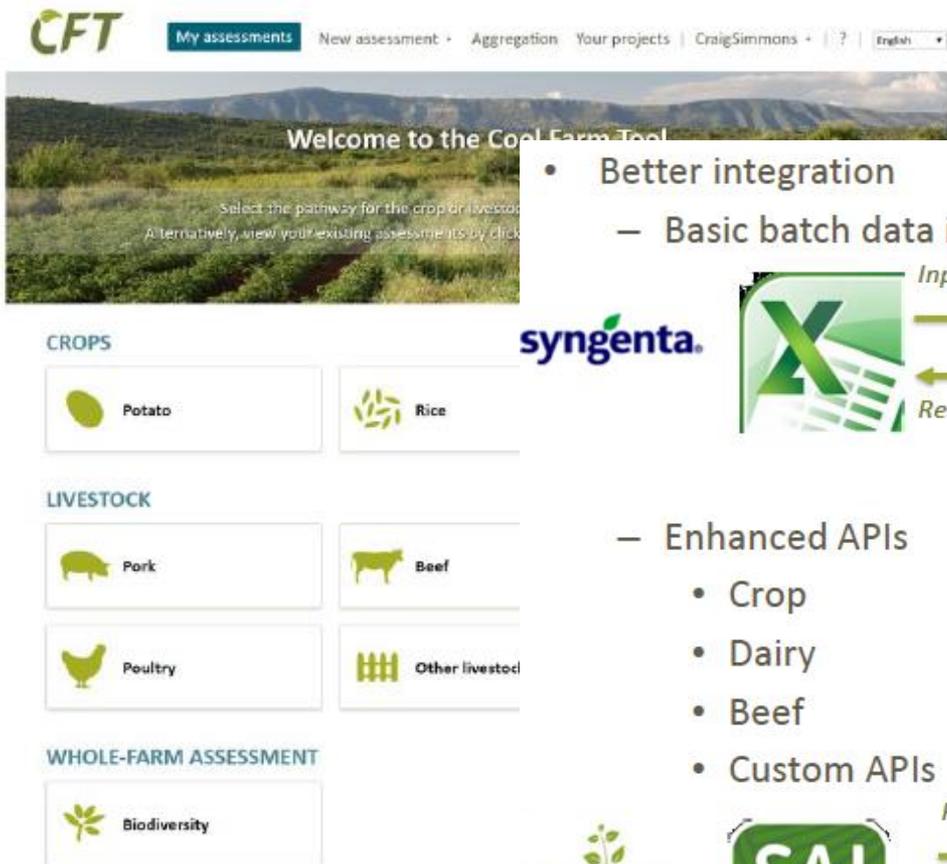
VIRESCO SOLUTIONS



New Data Capture Tools

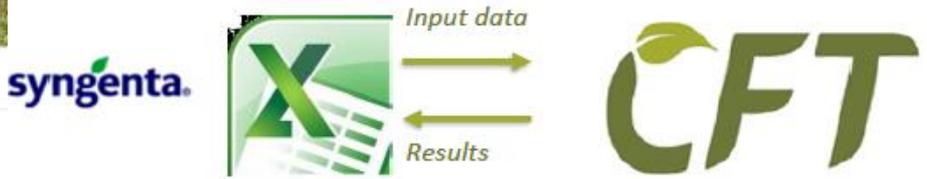


Improved Supply Chain Accounting Tools – Cool Farm Tool v2.0



- Potatoes (new)
- Rice (new)

- Better integration
 - Basic batch data import/export



- Enhanced APIs
 - Crop
 - Dairy
 - Beef
 - Custom APIs



Cool Farm Tool 2.0 New Features include: new pathways and...

Data-Driven Analytics

Big data comes to the farm

US farms generate **\$375 billion** from crops.

Almost all new farm equipment is equipped with sensors.

60% of farmers report using some sort of precision data.

80% of data now stays on tractors.

Farmers choose whether to use data themselves, share it locally or upload it to the cloud.

Farmers say data analytics have reduced input costs by **15%**; crop yields up by **13%**.



USDA – Corporate Testing and Deployment – ESG

- Key Components - Scalability
 1. **Flexible, credible carbon accounting framework** based on Alberta's learnings; aggregation enabling
 - Working to align with Gold Standard Scope 3 Guidance
 2. **Science-based quantification** – County level carbon coefficients for CSA practices based on Farm systems
 - Working to align w/ Gold Standard Soil Methodology
 3. **Low Cost-Low Touch verification systems**
 - Satellite based systems (OpTis – Applied GeoSolutions) to remotely identify tillage and cover crop practices/grassland health for \$0.05 to \$0.15 per acre

OpTIS



Key: On-Farm Based Systems - drive Innovation in Ag Tech/Clean Tech

